

Insight Seminar Series

Qualitative Research Methods - Designing & Conducting Robust Studies

Are you conducting quantitative research and seeking the right methods and statistical tools to ensure accurate and reliable data analysis? Join us for an insightful seminar on **"Qualitative Research Methods - Designing & Conducting Robust Studies."**

This seminar is designed specifically for NUST postgraduate students and researchers who want to strengthen their quantitative research skills, understand statistical techniques, and apply appropriate data analysis methods to enhance the validity of their research findings



Facilitator: Dr. Godwin Kaisara
post doctoral fellow at the Harold Pupkewitz
Graduate School of Business



17 April 2025



Time: 13h00 – 14h00



MS Teams, scan code to register

What You Will Learn:

- Fundamentals of quantitative research design – choosing the right approach (experimental, survey, correlational, etc.)
- Understanding key statistical concepts – probability, distributions, and hypothesis testing
- Selecting appropriate statistical techniques – descriptive vs. inferential statistics
- Introduction to statistical software (SPSS, R, STATA, etc.) – practical data analysis applications
- Interpreting and presenting quantitative results effectively



SCAN or click on the link
to register:

<https://shorturl.at/nUnf9>

This seminar is brought to you by the NUST Research and Postgraduate Division, under the Directorate of Research, Innovation, and Partnerships (DRIP), in partnership with the Faculty of Health, Natural Resources, and Applied Sciences.

We look forward to your participation in this valuable seminar as we equip you with essential skills to analyse data effectively and enhance the impact of your research!

NOTE: This training is free and it is targeting NUST Postgraduate Students, Researchers, and Academic Staff

Enquiries

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