



NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

Public Lecture

Bank of Namibia 2025 Annual Symposium

Topic: Business Models and Finance



Ms Njoki Muhoho

Ms Njoki Muhoho is a Cultural Architect, Executive Producer, Scriptwriter, Educator, and Management Consultant whose career bridges the creative industries and organisational transformation. With over twenty-two years in film and television and more than thirty-five years in management consultancy, she brings a rare combination of artistic vision and strategic insight.

In the creative arena, Njoki has been at the forefront of African storytelling as producer of Shanga, Mama Duka, and numerous Africa Magic Original Films. She is a published writer, a Member of the International Emmy Awards, and has served as Chief Juror for several Pan-African film festivals and awards. A Notable Alumni of the New York Film Academy (NYFA) at Universal Studios, she has played a leading role in shaping the continent's creative ecosystem. She is the Founder and President of Women in Film and Television Kenya (WIFT Kenya) and the Founding and Former Academy Director of the MultiChoice Talent Factory (MTF) East Africa. Njoki holds a Bachelor of Education degree from Kenyatta University, a Master's degree in Mass Communication from Leicester University in the United Kingdom, and a Diploma in Film Making from the New York Film Academy (NYFA) at Universal Studios.

Topic: The Value of Arts and Culture



Ms Avril Joffe

Ms Avril Joffe holds the UNESCO Chair in Cultural Entrepreneurship and Policy at the University of the Witwatersrand. She is an economic sociologist working at the intersection of academia and practice in the field of cultural policy, culture in urban life, culture and sustainable development, fairness in international cultural cooperation, decent work and the rights and status of artists and cultural professionals.

Avril works with agencies, governments and organisations across Africa and the Global South, an active member of UNESCO's Panel of Experts for Cultural Policy and Governance, the Global Creative Economy Council, the International Cultural Relations Research Alliance and on the external international advisory panel for the Horizon Europe programme IN SITU, a place-based innovation of cultural and creative industries in non-urban areas coordinated by the Centre for Social Studies at the University of Coimbra, Portugal.

Topic: Growing the contribution of the Creative Sector to Namibia's GDP and Job Creation



Dr Nangula N Uaandja

Dr Nangula Nelulu Uaandja is the Chief Executive Officer, Namibia Investment Promotion and Development Board (NIPDB), a Chartered Accountant by Profession and has served as an auditor and business consultant over 24 years at PwC Namibia until December 2020 at the end of her 10-year service as the Firm's first female and first black Country Managing Partner. Beside the country role at PwC Namibia, she had also served on the PwC Southern Africa Regional Governing body as well as the Regional Management Team.

She is the current and first Chief Executive Officer of the Namibia Investment Promotion and Development Board (NIPDB), a Public Entity in the Presidency tasked with the mandate of promoting and facilitating foreign and domestic investments and coordinating the development of the MSME sector.

Over the years, Nangula has grown a burden concerning the triple challenges of unemployment, inequality and poverty that are facing Namibia. This led her to serve on the President's high-level panel on the Namibian economy as the Deputy Chairperson in 2019, in the midst of a protracted recession and to pursue further studies (first the Master in Business Leadership and then a Doctorate in Business Leadership, which she completed in 2024) with focus on the collaborative role required between the public and private sectors to drive inclusive economic growth and find common solutions to these challenges.



Wednesday, 12 November 2025



18:00 - 20:00



Auditorium 1, NUST Main Campus